

# 2022 Pearls & Pinstripes Gala

## SPONSORSHIP OPPORTUNITIES

Benefits	Hero of Healing \$10,000	Champion of Change \$5,000	Cocktail Hour \$3,500*	Warrior of Hope \$2,750	Photo Booth \$2,000*	Table Host \$1,500	Live Auction \$1,000*	Supporter \$500
Logo on step & repeat	✓	—	—	—	—	—	—	—
Champagne table service	✓							
Logo on beverage napkins at bars	—	—	✓	—	—	—	—	—
Logo on photo booth prints	—	—	—	—	✓	—	—	—
Recognition on invitations	✓	✓	✓	✓	—	—	—	—
Recognition on stage screens	✓	✓	✓	✓	✓	✓	✓	—
Verbal recognition	✓	✓	✓	✓	✓	✓	✓	—
Recognition on digital platforms	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> <li>Dedicated social media feature and ongoing recognition</li> <li>Dedicated E-blast feature</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> <li>Dedicated social media feature and ongoing recognition</li> <li>Dedicated E-blast feature</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> <li>Social media</li> <li>E-blast</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> <li>Social media</li> <li>E-blast</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> <li>Mobile bidding app</li> </ul>	<ul style="list-style-type: none"> <li>Coalition website</li> <li>Event website</li> </ul>
Recognition on Printed Program & Table Signs	Full page ad inside front cover in printed program & table sign	¾ page ad inside back cover in printed program & table sign	½ page ad in printed program & table sign	½ page ad in printed program & table sign	¼ page ad in printed program	Recognition in printed program & table sign	Recognition in printed program	Recognition in printed program
Recognition on sponsor signs & annual report	✓	✓	✓	✓	✓	✓	✓	✓
Tickets	1 Table (8 seats)	1 Table (8 seats)	1 Table (8 seats)	6 seats	4 seats	1 Table (8 seats)	4 seats	2 seats

In order to maximize recognition on our event marketing materials, please submit logos/artwork by June 30, 2022 to Kristina Calvin at [kcalvin@tncoalition.org](mailto:kcalvin@tncoalition.org) .